

# kelsey meuse

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603.721.6368

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## EDUCATION

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### Parsons The New School for Design

New York, NY  
Bachelor of Fine Arts May 2009  
Design and Technology  
GPA: 3.85, Dean's List

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### Phillips Exeter Academy

Exeter, NH  
Graduated 2005  
GPA 10.0/11  
Highest Honors, Cum Laude

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## EXPERIENCE

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### Hill, Holliday

**hhcc.com**  
New York, NY  
Dec 2009 - Present  
Developer

Make dynamic Flash advertisements as well as web and Flash microsites for clients like Chili's, Novartis, Liberty Mutual, and Harvard Pilgrim.

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### Gen Y Research Lab

**genylabs.org**  
New York, NY  
June 2009 - Present  
Cofounder

Project in progress. Working with Bruce Nussbaum to develop a research lab to gain insight on Gen Y culture. Currently developing web-site, project positioning and research programming.

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### Fusion

**fusioncreative.com**  
Jersey City, NJ  
June - Dec 2009  
Designer / Developer

Designed brand identities, designed and developed websites and digital strategy for a variety of clients.

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### R/GA

**rga.com**  
New York, NY  
Spring 2009  
Interaction Design Intern

Part of a Parsons interaction team collaborating with R/GA to build a Flash website for the Parsons Fashion Benefit; designed and coded the video player component.

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## SKILLS

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Rapid prototyping  
Leveraging social media  
Using ethnographic interviews for actionable design insight  
Brainstorming and research methodologies  
Creating design briefs and dynamic presentations

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Photoshop, Illustrator, InDesign  
Flash: AS2/3  
HTML, CSS, XML, Javascript  
PHP, MySQL, Wordpress  
Final Cut Pro  
Microsoft Office, Quickbooks  
Fluent in French